



## Photography, Videography, and Media Consent Form

### Consent for Use of Images, Videos, and Media

I, the undersigned, hereby consent to Genesis Impact using images, video recordings, and/or case studies of myself or my child ("Images") for purposes related to marketing, publicity, and the promotion of Genesis Impact's programmes. This may include, but is not limited to, publication on Genesis Impact's website, social media channels, promotional materials, and other Genesis Impact or programme partner publications.

#### I understand that:

- The Images may be used in connection with Genesis Impact's programmes, including follow-up case studies.
- The Images and any related materials will be held and processed in accordance with GDPR (General Data Protection Regulation) guidelines.
- The Images of myself/my child captured in video recordings and/or photographs will be the copyright and intellectual property of Genesis Impact. Any other intellectual property arising from the Images will also belong to Genesis Impact.
- I irrevocably assign all rights to the Images and any other recordings to Genesis Impact, including waiving all rights in any performance captured.
- If the Images involve myself or my child speaking (e.g., interviews, presenting information), I confirm that I will not include material owned by another party unless I have permission or a licence to do so.
- I can request Genesis Impact to stop using my/my child's Images at any time. Genesis Impact will take reasonable steps to cease future usage in new publications or media; however, the Images may still appear in existing materials that are already in circulation.

#### Opt-out Clause

If you no longer wish for your/my child's Images to be used, please contact the Genesis Impact representative named below to request their removal from future usage. Children without consent will not be photographed or recorded.

#### Acknowledgment

I understand that sharing Images and case studies can help inspire additional funding partners, allowing Genesis Impact to continue delivering beneficial programmes to schools and communities.

#### Consent Agreement

Please indicate your preference by crossing out either "**do consent**" or "**do not consent**" below:

#### Details:

Child's Name (if applicable): .....

Parent/Guardian's Name (if applicable): .....

Signed by: .....

Date: .....

Once signed, please scan and email completed forms to [sarah@genesisimpact.org](mailto:sarah@genesisimpact.org)